

OXFORD-LAFAYETTE FIELDS SPONSORSHIP AGREEMENT

This Sponsorship Agreement (“the Agreement”) is entered this the ____ day of _____, 20__, between the City of Oxford (“the City”) and _____ (“Sponsor”).

1. **Purpose:** The purpose of this Agreement is to define the nature and scope of sponsorship benefits to Sponsor and the level of financial support to be provided to the City by the Sponsor with respect to the establishment and operation of Oxford-Lafayette Fields sports complex (“OLF”).

2. **Term:** The initial term of this Agreement shall be ____ year(s) beginning on the ____ day of _____, 20__, and ending on the ____ day of _____, 20__. Upon written notice to the City no later than three (3) months prior to the expiration of this Agreement, Sponsor shall have the right to continue the sponsorship at the same level as provided in this Agreement for another identical term. However, the City reserves the right to renegotiate the cost of such sponsorship and/or any other term of this Agreement, consistent with then-applicable costs and terms to other sponsors or such costs and terms as may be set by the City. The City agrees to enter into a new sponsorship agreement in the event that Sponsor elects to renew the sponsorship.

3. **Cost and Benefits:** The cost and benefits of this Agreement shall correspond to those set forth in the Schedule of Benefits attached hereto as Exhibit “A”, according to the level of sponsorship indicated below:

_____ Facility Sponsor - \$500,000 over ten years (\$12,500.00/quarter)-SOLD

_____ Park Entrance/Street Name Sponsor- \$100,000 over ten years (\$2,500.00/quarter)

_____ Baseball Quad Sponsor-\$75,000 over ten years (\$1,875.00/quarter) - **2 of 3 sold**

_____ Baseball Field Sponsor - \$50,000 over five years (\$2,500.00/quarter)-**4 of 11 sold**

_____ Bridge Sponsor- \$30,000 over five years (\$1,500.00/quarter)-SOLD

_____ Pavilion Sponsor - \$25,000 over five years (\$1,250.00/quarter)-SOLD

_____ Building Sponsor - \$20,000 over five years (\$1,000.00/quarter) -SOLD

_____ BMX Facility Sponsor - \$15,000 over five years (\$750.00/quarter)-SOLD

_____ Soccer Field Sponsor- \$12,500 over five years (\$625.00/quarter)-SOLD

_____ Walking Trail Sponsor - \$10,000 over five years (\$500.00/quarter)-SOLD

_____ Soccer Column Sponsor-\$5,000 over 5 years (\$250.00/quarter)-**7 of 12 sold**

_____ Sign Sponsor –3 year commitment at the specified dollar amount below per year:
____ 1 sign \$450/yr _____ 2 signs \$900/yr ____ 3 signs \$1200/yr ____ 4 signs \$1500/yr

_____ FNC Park tournament sponsor- \$1500 (payment due month before tournament)

The City reserves the right to adjust the cost of sponsorship at any time. In the event that the cost of sponsorship decreases subsequent to the execution of this Agreement, Sponsor shall receive an equivalent price adjustment on a prospective basis only.

1. Payment: Payments shall be made quarterly, commencing on the first (1st) day of the month following [the opening of OLF/execution of this agreement]. Or at a time specified between the City and the Sponsor.
2. Signage: The City shall acquire, install, and maintain all signage contemplated by this Agreement at its own cost. The City shall work with Sponsor to achieve a design that is acceptable to both parties, but all decisions concerning design, layout, placement, size, color, and/or style of sponsorship signage shall be left to the sole discretion of the City.
3. Funds: All funds received from the Sponsor pursuant to this Agreement shall be placed in the OLF operational fund and used for constructing, maintaining, operating, and/or marketing the facility.
4. Unavoidable Circumstances: The City shall not be responsible to Sponsor for its failure to perform any of the obligations imposed by this agreement if such failure is occasioned by fire, catastrophic weather conditions, strikes, lockouts, shortage of labor or material, riots, war, civil strife, acts of terrorism, governmental laws, restrictions, or regulations, or any other occurrence whatsoever that is beyond the control of the City.
5. Completion: The City's obligations under the terms of this Agreement are expressly conditioned upon the successful completion, opening, and continued operation of OLF. If OLF does not open or ceases to operate at any point during the duration of this Agreement, both parties' obligations hereunder shall be discharged.
6. Hold Harmless: Sponsor agrees to indemnify and hold the City harmless for any damage to any signage or other document, material, or thing contemplated by this Agreement.
7. Assignment: Sponsor shall not assign this Agreement or the rights provided to it herein to any third party without the express written permission of the City.
8. Governing Law: This Agreement shall be governed, construed and interpreted by, through and under the Laws of the State of Mississippi.
9. Severance: If any provision of this Agreement or the application thereof shall, for any reason and to any extent, be invalid or unenforceable, neither the remainder of this Agreement nor the application of the provision to other persons, entities or circumstances shall be affected thereby, but instead shall be enforced to the maximum extent permitted by law.

10. Entire Agreement: The parties agree that this document contains the entire agreement between the parties and this Agreement shall not be modified, changed, altered or amended in any way except through a written amendment signed by all of the parties hereto.

11. Approval: This Agreement is expressly conditioned upon review and approval of the Agreement by the City.

IN WITNESS WHEREOF, the parties have affixed their signatures below.

THE CITY OF OXFORD

By: _____
Position: _____

Date

SPONSOR

By: _____
Position: _____

Date

Exhibit "A"

Schedule of Oxford-Lafayette Fields Sponsorship Benefits

Facility Sponsor - \$500,000 over ten years- **SOLD**

- Sponsor has sole naming rights to the entire complex
- Sponsor name displayed at facility/parkway entrance
- Sponsor name on all OPC/OLF schedules and literature
- Web site link from OPC/OLF site
- Homepage of complex web-site to be dedicated to sponsor
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Park entrance/Street Name sponsor- \$100,000 over ten years

- Sponsor to obtain naming rights to the complex drive
- Sponsor name on OPC/OLF schedules and any literature mentioning the fields
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Baseball/Softball Quad Sponsor - \$75,000 over ten years **(2 of 3 sold)**

- Sponsor name and logo displayed at main entrance
- Sponsors name and logo also displayed at various locations within the quad
- Sponsor name on OPC/OLF schedules and literature mentioning the quad
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Baseball Field Sponsor - \$50,000 over five years **(4 of 11 sold)**

- Sponsor name largely displayed along walkway, backstop and centerfield locations
- Sponsor name on OPC/OLF schedules and literature mentioning the field
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Bridge Sponsor- \$30,000 over five years-**SOLD**

- Sponsor name displayed at entering and exiting bridge
- Sponsor name on any OLF literature mentioning fields
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Pavilion Sponsor - \$25,000 over five years- **SOLD**

- Sponsor name displayed at pavilion
- Sponsor name on any OLF literature mentioning the fields
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Building Sponsor - \$20,000 over five years (**4 of 4 sold**)

- Sponsor name displayed on building
- Sponsor name on any OLF literature mentioning the fields
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

BMX Facility Sponsor - \$15,000 over five years- **SOLD**

- Sponsor name displayed at entrance to BMX facility
- Sponsor name on any OLF literature mentioning the BMX facility
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed on the founding sponsor board

Soccer Field Sponsor-\$12,500 over five years-**SOLD OUT**

- Sponsor name displayed on specific soccer field chosen
- Sponsor name on OPC/OLF schedules and literature mentioning the field
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Walking Trail Sponsor - \$10,000 over five years-**SOLD**

- Sponsor name displayed at entrance and twice along trail
- Sponsor name on any OLF literature mentioning the walking trail
- Web site link from OLF site
- Press release to local media outlets
- Name permanently displayed as a founding sponsor

Soccer Column Sponsor- \$5000 over 5 years (**7 of 12 sold**)

- Sponsor name/logo displayed on specific soccer column
- Sponsor name on OPC/OLF schedules and literature mentioning the field
- Web site link from OLF site
- Name permanently displayed as a founding sponsor

Sign Sponsor – SEE BELOW

- Sponsor name displayed on signage placed on fencing at an individual field
- Web link from FNCPark.com
- \$450/yr for one sign, \$850/yr for two signs, \$1200/yr for three signs and \$1500/yr for four signs. All sign agreements run for a 3 year commitment period.

